



# Sponsorship/Community Partner Packages

## 14 Carrot Gold Sponsorship - \$2500

- Logo sign near the market's entrance.
- Set up at market on up to 33 dates of choice (*all potential market dates*), to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

## Cultivating Sponsorship - \$1000

- Logo sign near the market's entrance.
- Set up at market on up to 9 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

## Sprouting Sponsorship - \$500

- Set up at market on up to 3 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

## Nutrition Incentive Program Sponsorship - \$2500

- Logo sign at the Welcome Center.
- Logo on *Thank you Sponsors* sandwich board & market materials.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship helps fund the equipment, tokens, staffing & fees associated with offering SNAP/EBT, Produce Perks, WIC, Senior Nutrition & credit card processing.

## Live Music Sponsorship - \$1500

- Logo sign near the musician.
- Set up at market on up to 5 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Two weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship provides a music stipend for a rotating line up of local musicians.

## Market Video Sponsorship - \$250

- Logo included in a market video.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Tag on Facebook & Instagram when video is posted.
- Personalized Facebook post with content of sponsor choice.

## Design Your Own - \$TDB

- Have a unique way that you would like to participate in the market? Share your idea and budget and we will do our best to work with you to make it happen.

## Community Partner - FREE

- 501©3 nonprofits are invited to set up onsite and receive a Facebook tag each time.



# 2022 Sponsor/Community Partner Application

## Grow with us at the North Canton Farmers' Market!!

The North Canton Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal/home/pet care products and crafts. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your participation will assist with ensuring the sustainability of the market, as a cornerstone of our community for years to come. Thank you for your consideration!

## Location, Dates and Hours

1. The North Canton Farmers' Market will be held inside and outside (*weather permitting*) of North Canton Civic Center, located at **845 West Maple Street ~ North Canton, OH 44720**. It will be open **every Wednesday, except the last two weeks of the year**. The hours of operation are **3:00-6:00pm**.
2. **Participants may begin to set up at 1:30pm**. Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Participants that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE**, but not in inclement weather/issued Tornado/Blizzard Warning.

## Space Assignments

1. Most spaces are 10x10. Flexible sized and electric access spots are available by request.
2. The City of North Canton & Know Your Roots, reserve the right to place participants in different locations from week to week, to provide the best possible market diversity. **Guaranteed full season spots are reserved for 14Carrot Gold Sponsors.**
3. Participants must keep their display within their allotted space unless prior permission is obtained. Soliciting of vendors/customers outside of assigned space is prohibited. Carts & wagons are suggested for the ease of transporting products & informational materials to and from assigned space.
4. If setting up indoors, 14Carrot sponsors are welcome to keep their display set up in their assigned space from week to week.

## General Guidelines

1. If unable to arrive by 2:45 pm, please do not plan to participate on that date. No refunds available.
2. **No bummers, please 😊**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Participants must wear proper attire and keep their area clean and free of debris during the market, Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Participants are encouraged to assist in promoting the North Canton Farmers' Market.**
6. Any dispute concerning products, rules or regulations must be appealed in writing to Catherine Farina, the North Canton Deputy Director of Administration and Development. The Deputy Director has final say in settling any disputes presented. If need be, the Deputy Director has the discretion to ban vendors and/or guests from the market.
7. The City of North Canton and/or Know Your Roots shall have the discretion to deny any application should it be determined to violate the "spirit of the market." The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.

**8.** No participants shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited at the North Canton Farmers' Market.

**9.** Participants will respect the integrity of the market, its customers and each other, at all times.

## **COVID-19 Guidelines**

**1.** Vendors are required to adhere to all current **mandatory** practices required by the Governor of Ohio/Ohio Department of Health.

**2.** Participants are encouraged to sanitize/wash their hands.

**3.** Participants that appear to be ill upon arrival to the market or become sick during market hours, will be asked to leave for the safety of all. Such are welcome to return, 10 days after the symptoms first appear.

## **Proof of Insurance**

**Participants that set up at the market are liable for all applicable insurance and must provide a Certificate of Liability Insurance to participate.** The City of North Canton and Know Your Roots are not responsible for any damage, loss, injury, theft, harm or altercation that may occur before, during and/or after the market. Liability of North Canton is strictly limited to its employees and maintenance of its facility.

## **Market Contact**

Jena Grosschmidt- (330) 209-0809 or [KnowYourRootsOhio@gmail.com](mailto:KnowYourRootsOhio@gmail.com)

Ryan Grosschmidt- (330) 575-7290 or [Ryan.Grosschmidt@csb1.com](mailto:Ryan.Grosschmidt@csb1.com)

Follow the market:

[www.facebook.com/NorthCantonFarmersMarket/](http://www.facebook.com/NorthCantonFarmersMarket/)

[www.instagram.com/northcantonfarmersmarket/](http://www.instagram.com/northcantonfarmersmarket/)

[www.NCantonFarmersMarket.com](http://www.NCantonFarmersMarket.com)

# 2022 Season

## Sponsorship/Community Partner Application

To become a sponsor/community partner for the **2022 North Canton Farmers' Market Season**, please complete the form below and submit it to **North Canton City Hall**,

**Attn: Farmers Market** at

**145 North Main Street**

**North Canton, OH 44720.**

*Checks should be made out to the **City of North Canton**.*

**Upon receipt/acceptance of this agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your options & dates.**

### Packages

- 14Carrot Gold     
  Cultivating     
  Sprouting     
  Community Partner  
 Live Music     
  Nutrition     
  Video     
  Design Your Own

Applicant Name:	
Applicant Email:	
Organization Name:	
Organization Phone:	
Address:	
Website:	
Facebook Link:	
Organization Mission Statement:	

Applicant Printed Name: \_\_\_\_\_

Applicant Signature & Date: \_\_\_\_\_

**Mark **I** in front of all dates you would like to set up **INDOORS** and **O** on dates you prefer a spot **OUTDOORS**.**

*\*\* Indicates Special Event Date*

MAY 4	JUNE 15	JULY 27	SEPT 7	OCT 19	NOV 30*
MAY 11	JUNE 22	AUG 3	SEPT 14	OCT 26	DEC 7*
MAY 18	JUNE 29*	AUG 10*	SEPT 21	NOV 2	DEC 14*
MAY 25	JULY 6	AUG 17	SEPT 28*	NOV 9	<b>CLOSED DEC 21 &amp; 28</b>
JUNE 1	JULY 13	AUG 24	OCT 5	NOV 16	
JUNE 8	JULY 20	AUG 31	OCT 12	NOV 23*	